

DATE: October 19, 2015
TO: CAC Members and Staff
FROM: Stephen Levy
SUBJECT: Points to Discuss at Our meeting on the 20th

1. I have the following suggestions for wording in the Transportation Element;
 - Prioritize the location of new development to maximize the change to reduce the traffic and parking associated with new development
 - Prioritize the approval of new developments that provide plans to reduce the associated traffic and parking
 - Commit to providing significant cost sharing for grade separation, trenching or tunneling proposals in Palo Alto
 - Gradually adopt parking pricing in Palo Alto's crowded activity centers
2. Land use is a critical tool in addressing traffic congestion and parking challenges today and as the city grows'

Many of the comments in our packet today call for locating new housing near activity centers with services, shopping, dining and access to public transit. We know that job centers near transit improve the share of employees who do not drive.

While locating housing in activity centers may have a modest effect on commuting, it will have a substantial effect on non-work travel and parking demand.

3. We know from the Stanford example and others that driving associated with new developments can be reduced through policies and incentives. Let's build on these examples going forward.
4. The City is in the midst of discussing CalTrain and HSR futures. Grade separation is an important part of these discussions. Let us make it clear to our residents and neighbors that we are willing to chip in for investments that benefit us directly.

5. Pricing for parking is supported by economic theory and common sense. It is growing in acceptance around the region. Let us brainstorm to make this work for Palo Alto in our major activity centers such as downtown and Cal Ave.